



NutraDisc® Patient Use and Pricing Recommendations

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PRODUCT: NutraDisc®

INTRODUCTION

NutraDisc® is applied in our practice as an adjunct to the other methods of care for acute disc patients and exacerbated chronic disc patients. The comprehensive formula which addresses disc nutrition, inflammation management and tissue repair increases patient compliance by eliminating the need for multiple products. This also allows the patient to use natural alternatives to medications, which patients appreciate.

PRODUCT SIZE RECOMMENDATIONS

Typically, the product size recommendation (90 capsules or 180 capsules) hinges on two factors; 1) the extent of the injury or exacerbation, 2) the patient's pain scale rating. Generally, patients exhibiting acute discogenic pain with pain scale ratings in the range of 7-10 will be recommended the 180 capsules bottle at 4-6 capsules per day for 30-45 days of initial care for maximum pain reduction and stabilization. Patients exhibiting discogenic pain with pain scale ratings lower than 7 will be recommended the 90 capsule bottle at 3-6 per day for 15-30 days. These usage protocols provide clear direction for the patient, increase patient compliance and correlate with the expected improvement outcomes for week 3 through week 6 of treatment.

PATIENT PRICING RATIONALE

Patients with disc injury and associated discogenic pain typically are very motivated to address their situation with multiple modalities.

PATIENT RESPONSE TO PRODUCT RECOMMENDATIONS

Generally, patient reception to the comprehensive formula at the suggested prices is very positive. This is directly related to the focus of the formula, quality assurance and the ease of compliance. As a follow up after acute phase, we recommend the patient continue with a botanical anti-inflammatory such as Pro-Enz™ as well as a glucosamine-chondroitin joint formula. Patients like the idea of being able to take a natural product to help resolve their issues, rather than other medication with potential side effects.



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